

formal, festive, fabulous!
Black-tie optional



Saturday, March 17
The Crystal Tea Room
Wanamaker Building - 9th Floor
100 Penn Square East, Philadelphia

All photos courtesy of Jeff Fusco

March 17, we're redefining *red* & green.

Don't miss your chance to be a part of it!

Black-tie GayBINGO! could not be successful without the dedicated support of businesses, community leaders, & individuals concerned about the impact of HIV in our region.

CONTACT INFORMATION

Anna Scodel
Corporate & Community Relations Coordinator
1315 Spruce Street, 4th Fl
Philadelphia, PA 19107

P: 215.731.9255 (ext 104)

F: 215.731.0550

annas@aidsfundphilly.org



The official registration and financial information of AIDS Fund may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement.

Black-tie Gay BINGO!
Sponsorship Opportunities 2012



**AIDS
FUND**
Gay
BINGO

Black-Tie GayBINGO!

is a more formal version of our monthly GayBINGO!

Held in the beautiful Crystal Tearoom in the Wanamaker Building in Center City Philadelphia, Black-Tie GayBINGO! is a fabulous mix of elegance and fun, including:

Cocktails
Dinner
Dancing
Silent auction
...& of course, GayBINGO!

This unique fundraiser is sure to provide many laughs & great memories for both sponsors & attendees alike.

With your help, GayBINGO! has raised over 2 million dollars for HIV/AIDS prevention education, public awareness & services for people living with HIV/AIDS in the Delaware Valley. Black-Tie GayBINGO! relies on the dedicated support of businesses, community leaders & individuals concerned about the impact of HIV disease in our region. There are a number of ways for you to participate in this year's event, including:

- Become an Event Sponsor
- Become a Program Book Sponsor
- Donate an item for our Silent Auction
- Sell or Host a table at the event by selling or purchasing 10 tickets.

Our staff, board, volunteers, the famous BINGO Verifying Divas, & AIDS Fund's partner organizations thank you for your support.

See you at Black-Tie GayBINGO!

Event Sponsorship Levels

Gold Lane \$1,800

- Ten (10) reserved seats for Black-Tie GayBINGO!
- Opportunity to call a game
- Full-page ad in the Program Book
- Photograph taken with the BVDs (Bingo Verifying Divas)
- Individual recognition from the stage during the program

Silver Lane \$1,200

- Six (6) reserved seats for Black-Tie GayBINGO!
- Full-page ad in the Program Book
- Photograph taken with the BVDs (Bingo Verifying Divas)
- Individual recognition from the stage during the program

Tiara \$600

- Two (2) reserved seats for Black-Tie GayBINGO!
- Half-page ad in the Program Book
- Recognition from the stage during the program

Rhinestone \$500

- Two (2) reserved seats for Black-Tie GayBINGO!
- Quarter-page ad in the Program Book
- Recognition from the stage during the program



Program Book Opportunities

If you are unable to be a Black-Tie GayBINGO! Event Sponsor, you can show your support by sponsoring our program book. Ads start at \$200.00

Our GayBINGO! participants support the businesses & organizations that support Black-Tie GayBINGO!



Silent Auction Opportunities

In-kind donations are needed for the Black-Tie GayBINGO! Silent Auction. Popular items include theatre tickets, original artwork, overnight stays in hotels or vacation homes, unique gift items & gift certificates. Contributions are tax-deductible to the fullest extent of the law — & greatly appreciated!



SPONSOR ORDER FORM

1315 Spruce St, 4th Fl Philadelphia, PA 19107

info@aidsfundphilly.org

(F) 215.731.0550

(P) 215.731.9255

Donor Information

Please return completed form to AIDS Fund by mail, fax or email

Name: _____

Business: _____

Address: _____

Phone: _____ Email: _____

Event Sponsorship

I would like to be an Event Sponsor of the 12th Annual Black-Tie GayBINGO! at the following level:

- Gold Lame (\$1,800)
- Silver Lame (\$1,200)
- Tiara (\$600)
- Rhinestone (\$500)

Program Book Sponsorship

I would like to sponsor the program:

- Full Page (\$500) - 4.625" x 7.75"
- Half Page (\$400) - 4.625" x 3.75"
- Quarter Page/Business Card (\$200) - 3.5" x 2"

Silent Auction Donations

I would like to donate the following item(s) for the Black-Tie GayBINGO! Silent Auction:

Item 1: _____ Value: _____

Description: _____

Item 2: _____ Value: _____

Description: _____

- Please contact me to make arrangements to pick up item(s)
- I will make arrangements to have the item(s) delivered to AIDS Fund by March 9th
- Item(s)/gift certificate(s) are enclosed

Individual/Group Tickets

Please reserve _____ (#) tickets for Black-Tie GayBINGO! at \$150 each

Payment Options

Payment options for Event Sponsorship, Program Book, & Individual/Group Ticket(s)

TOTAL Due: _____

- Enclosed, please find a check in the amount of \$ _____
- Please charge the following credit card:
- Please invoice me

_____-_____-_____-_____

_____/____ EXP Date

Name (as it appears on CC): _____

Signature: _____