

Black Tie



GayBINGO!

Black-Tie GayBINGO! is a more formal version of our monthly GayBINGO! Held in the beautiful Crystal Tearoom in the Wanamaker Building in Center City Philadelphia, **Black-Tie GayBINGO!** is a fabulous mix of elegance and fun, including cocktails, dinner, dancing, a silent auction and, of course, GayBINGO! This unique fundraiser is sure to provide many laughs and great memories for both sponsors and attendees alike.

Friday, April 1, 2011
6:30 in the evening
The Crystal Tearoom
Philadelphia

Formal, Festive or
Fabulous!
Black-Tie optional

Sponsorship Opportunities

With your help, GayBINGO! has raised nearly 2 million dollars for people with HIV/AIDS in the Delaware Valley. **Black-Tie GayBINGO!** relies on the dedicated support of businesses, community leaders and individuals concerned about the impact of HIV disease in our region. I would like to invite you to be a part of this year's event and hope you will consider contributing in one or more of the following ways:

- Become an **Event Sponsor**
- Become a **Program Book Sponsor**
- Donate an item for our **Silent Auction**
- Sell or Host a table at the event by selling or purchasing 10 tickets.

On behalf of the staff, board, volunteers, the famous BINGO Verifying Divas and AIDS Fund's partner organizations, thank you for your consideration of our request. I look forward to speaking to you soon! See you at GayBINGO!

Sincerely,

A handwritten signature in black ink, appearing to read "Robb".

Robb Reichard
Executive Director



Event Sponsorship Levels



CONTACT INFORMATION

Anna Scodel
Corporate and Community Relations
Coordinator
1315 Spruce Street, 4th Floor
Philadelphia, PA 19107
215.731.9255 Phone
215.731.0550 Fax
annas@aidsfundphilly.org

Gold Lamé \$1,800

- Ten (10) reserved seats for Black-Tie GayBINGO!
- Opportunity to call a game
- Full-page ad in the Program Book
- Photograph taken with the BVDs (Bingo Verifying Divas)
- Individual recognition from the stage during the program

Silver Lamé \$1,200

- Six (6) reserved seats for Black-Tie GayBINGO!
- Full-page ad in the Program Book
- Individual recognition from the stage during the program

Tiara \$600

- Two (2) reserved seats for Black-Tie GayBINGO!
- Half-page ad in the Program Book
- Recognition from the stage during the program

Rhinestone \$500

- Two (2) reserved seats for Black-Tie GayBINGO!
- Quarter-page ad in the Program Book
- Recognition from the stage during the program

Those sponsors that confirm before January 31st will receive recognition in the Black-Tie GayBINGO! invitations

Event Sponsorship:

I would like to be a Sponsor of the Eleventh Annual Black-Tie GayBINGO at the following level:

- Gold Lamé (\$1,800)
- Silver Lamé (\$1,200)
- Tiara (\$600)
- Rhinestone (\$500)

Program Book Sponsorship:

I would like to sponsor the program:

- Full Page - 8 1/2" X 5 1/2 " (\$500)
- Half Page - 5 1/2" X 4 1/4" (\$400)
- Quarter Page- 4 1/4" X 2 3/4" (\$300)
- Business Card (\$200)

Silent Auction Donations:

I would like to donate the following item(s) for the Black-Tie GayBINGO! Silent Auction:

Item 1: _____

Item 2: _____

Value: \$ _____

Value: \$ _____

Description: _____

Description: _____

- Please contact me to make arrangements to pick up the item(s).
- I will make arrangements to have the item(s) delivered to AIDS Fund by March 25.
- Item/gift certificate is enclosed.

Individual /Group Tickets:

Please reserve _____ (#) tickets for Black-Tie GayBINGO! at \$150 each.

DONOR INFORMATION Please return completed form to AIDS Fund, 1315 Spruce St. 4th Floor, Philadelphia, PA 19107

Name: _____ Business: _____

Street: _____

City: _____ State: _____ Zip Code _____

Preferred Phone Contact: _____ E-mail Address: _____

PAYMENT OPTIONS for Sponsorship, Program Book, and Individual/Group Tickets

Total Due: \$ _____

- Enclosed, please find a check in the amount of \$ _____
- Please invoice me.
- Please charge the following credit card: Visa Mastercard American Express Discover

Card Number: _____

Expiration Date: _____